

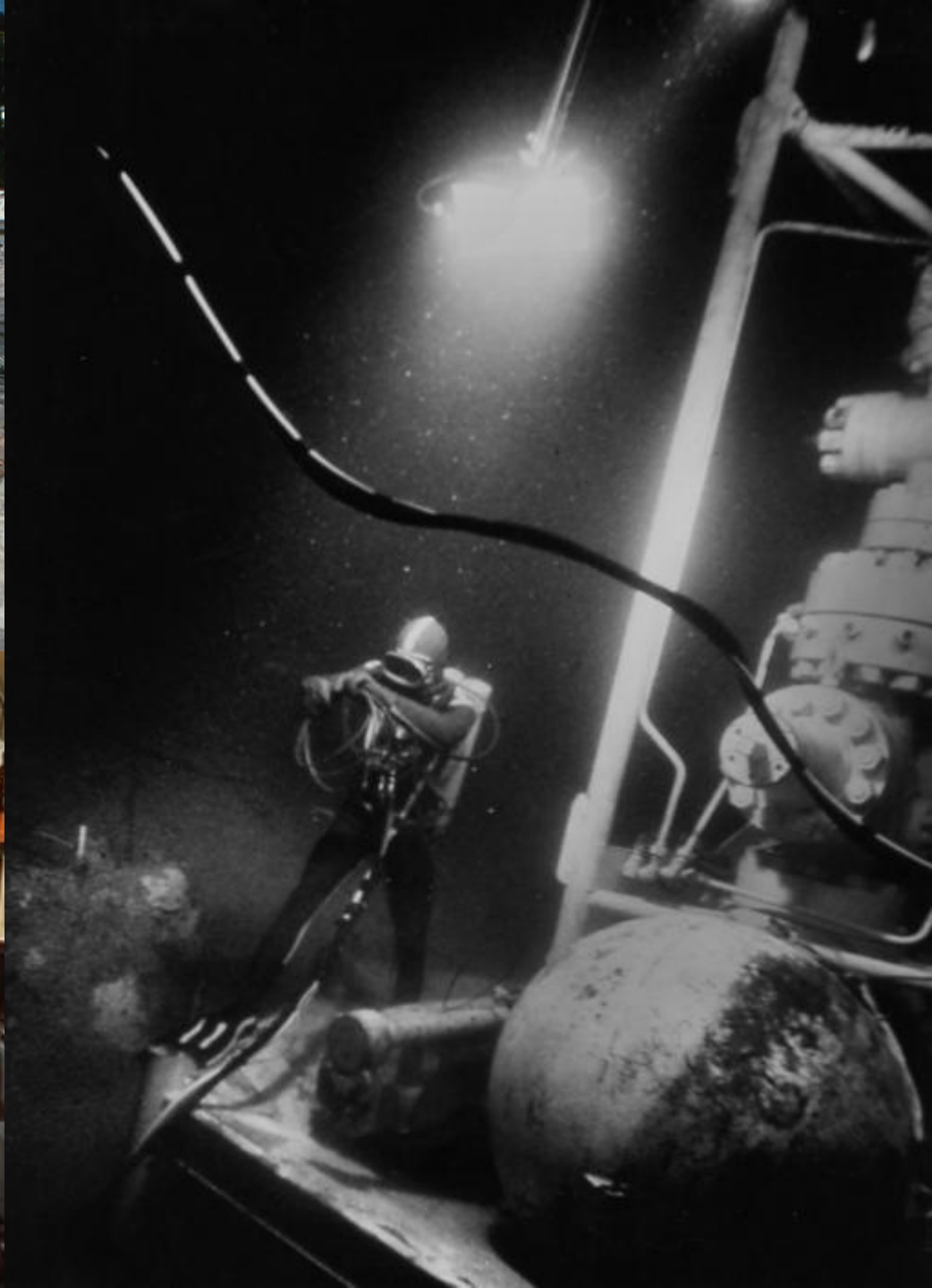
Beneath the surface

Pierre-Yves Cousteau
for
Maritime Cyprus, September 2015









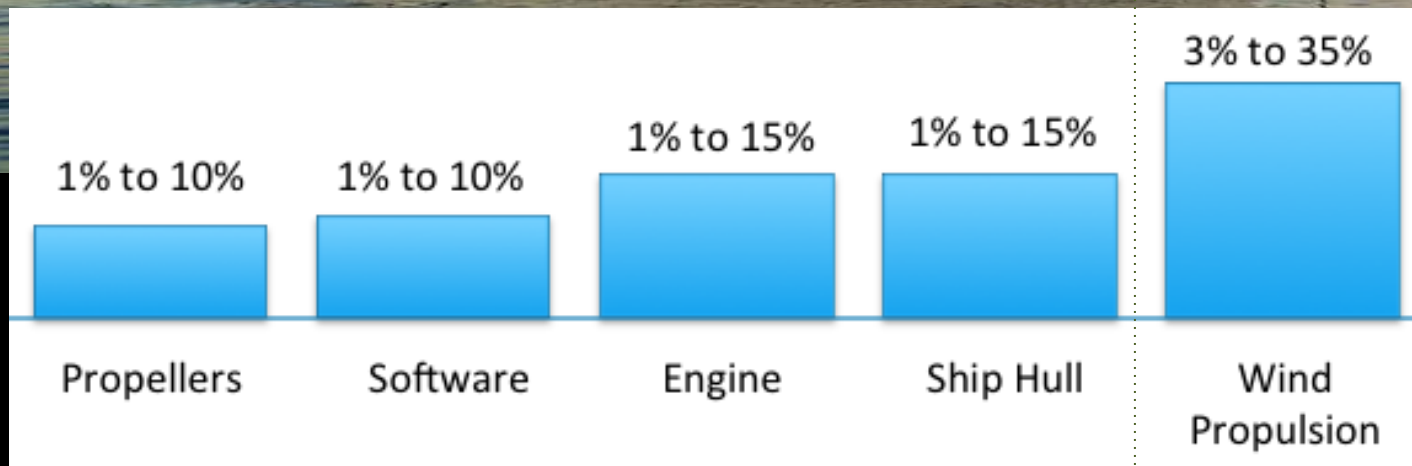
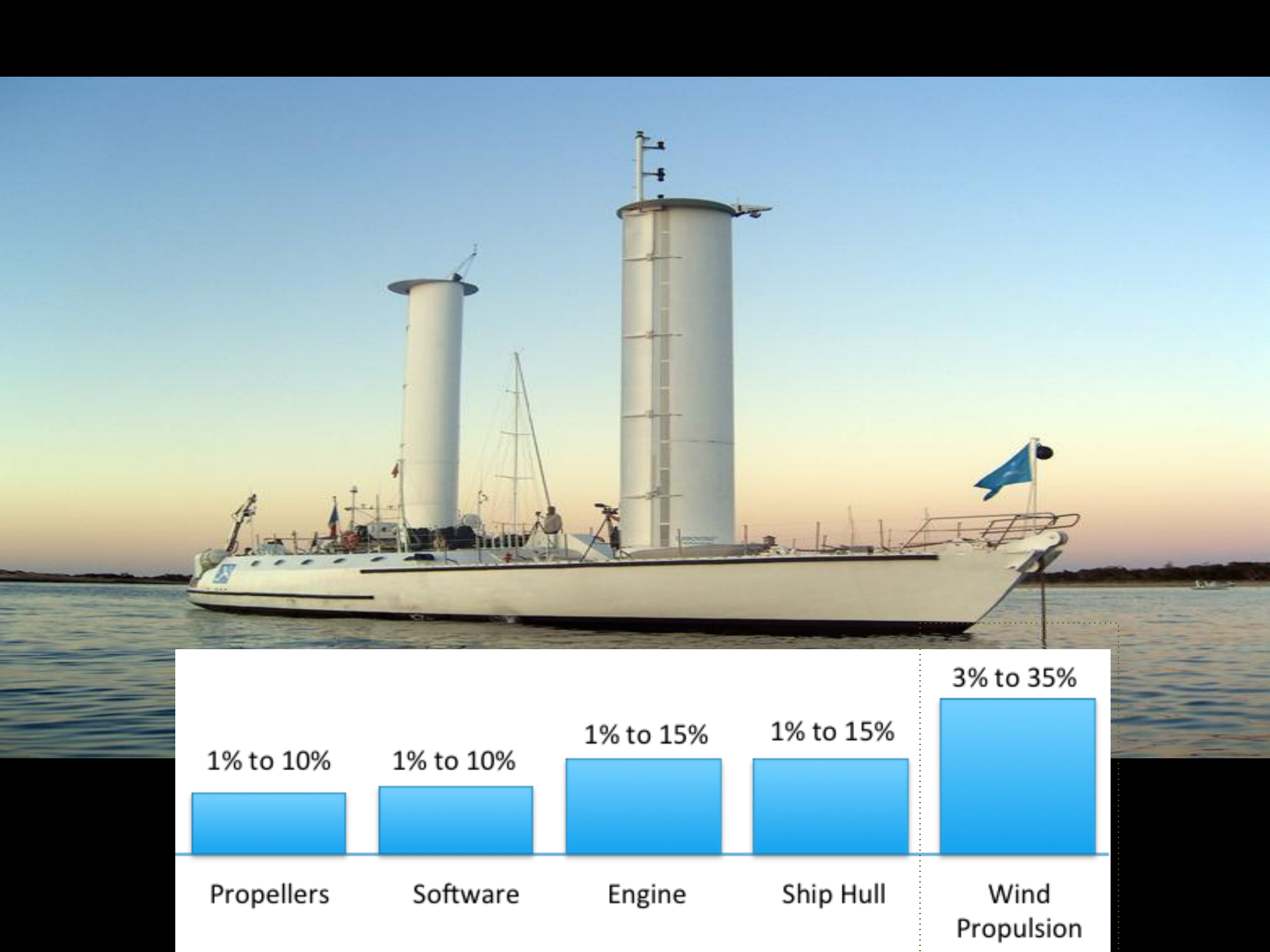




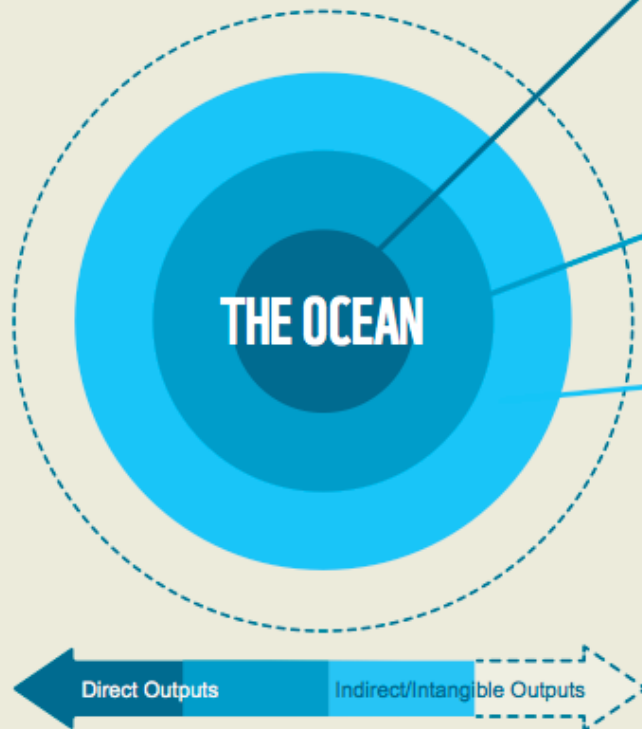


TURBOSAIL™





The ocean provides wide-ranging value, from food and tourism to coastal protection and much more.



OCEAN-RELATED ACTIVITIES AND ASSETS

TOTAL VALUE

Direct output of the ocean from:



Marine fisheries



Mangroves



Coral reefs



Seagrass

US\$**6.9**tn

Trade and transport:



Shipping lanes

US\$**5.2**tn

Adjacent assets:



Productive coastline

US\$**7.8**tn

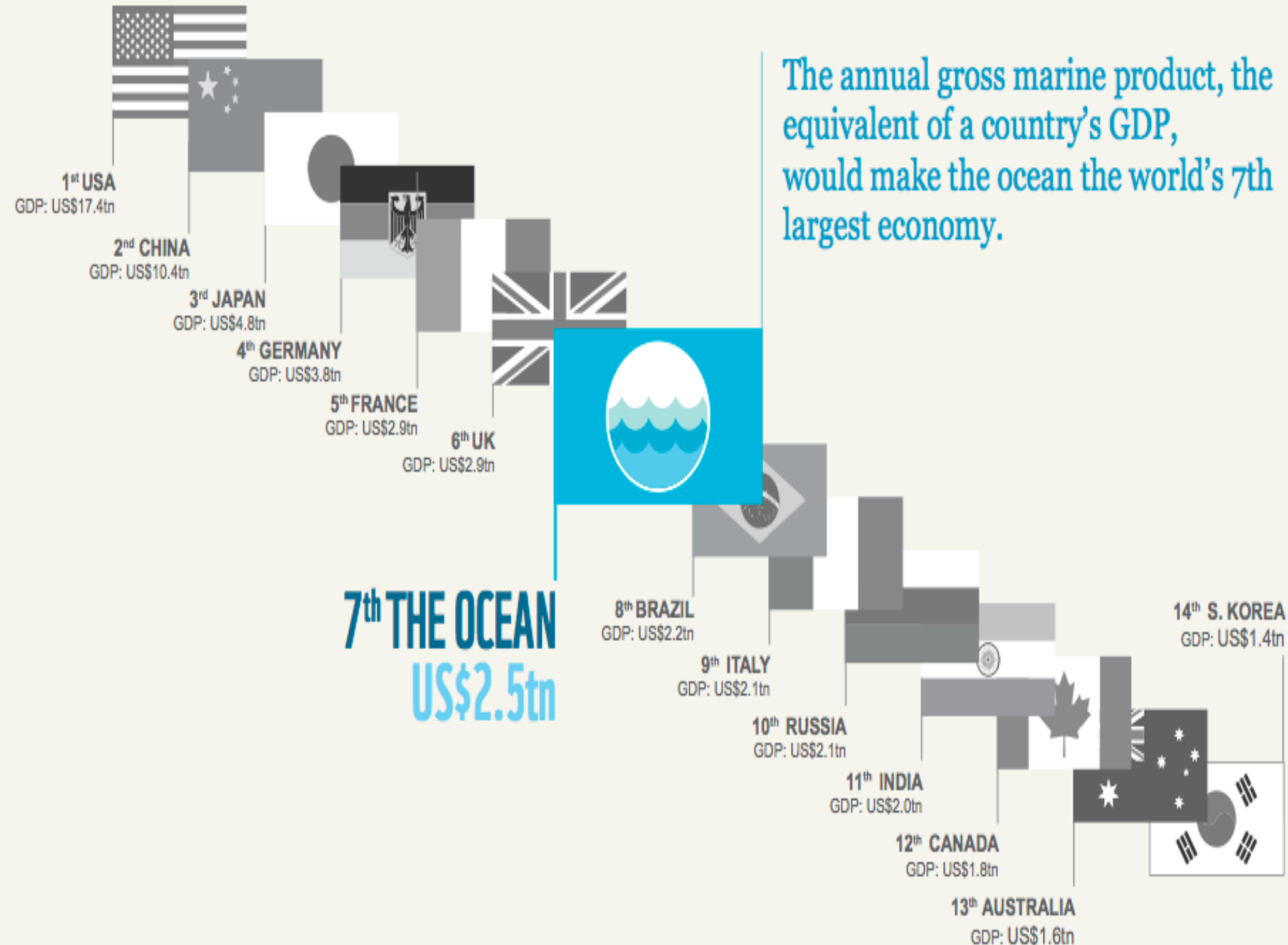


Carbon absorption

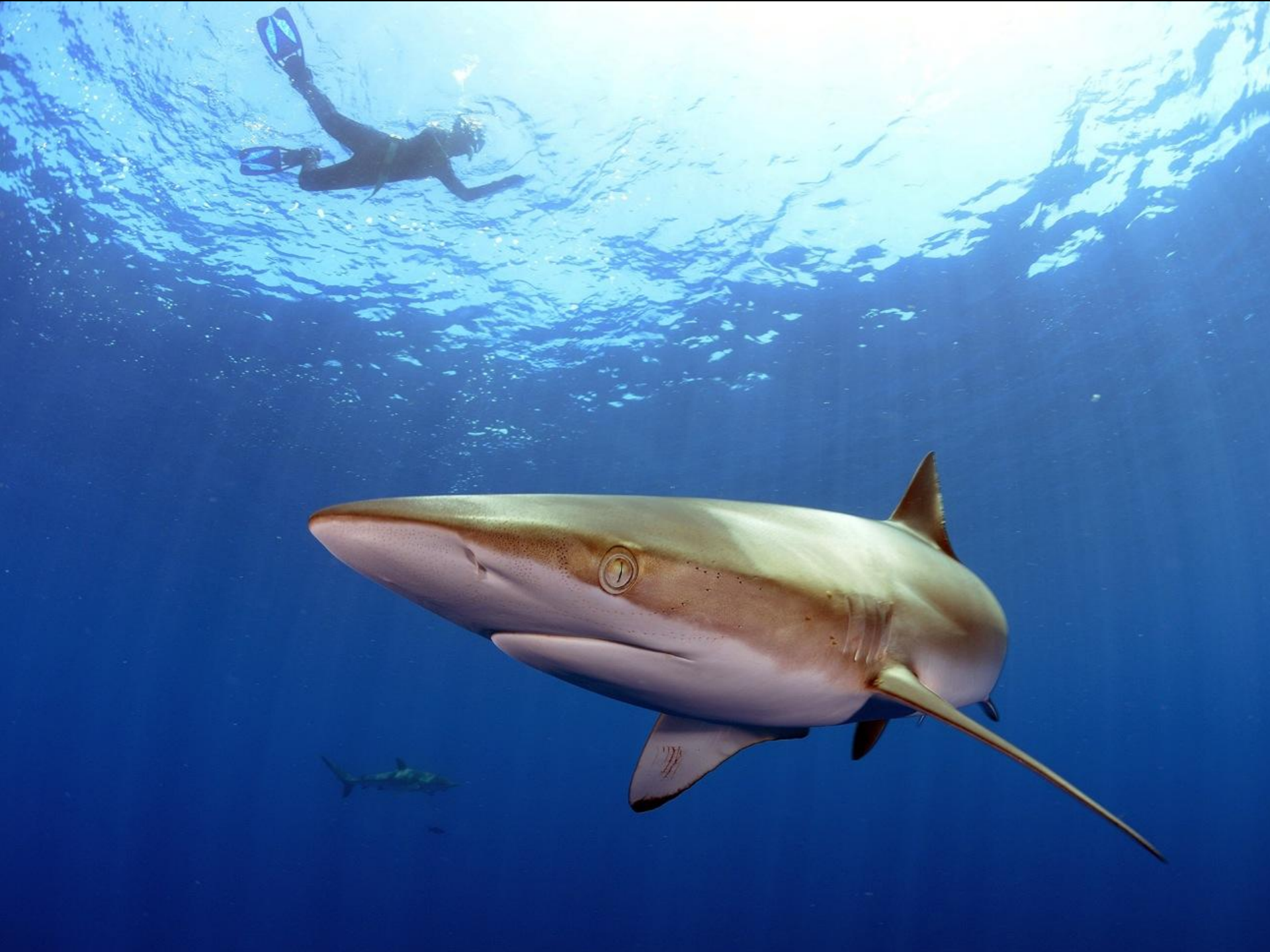
US\$**4.3**tn

Plastic Waste Causes Financial Damage of US\$13 Billion to Marine Ecosystems Each Year as Concern Grows over Microplastics

The annual gross marine product, the equivalent of a country's GDP, would make the ocean the world's 7th largest economy.



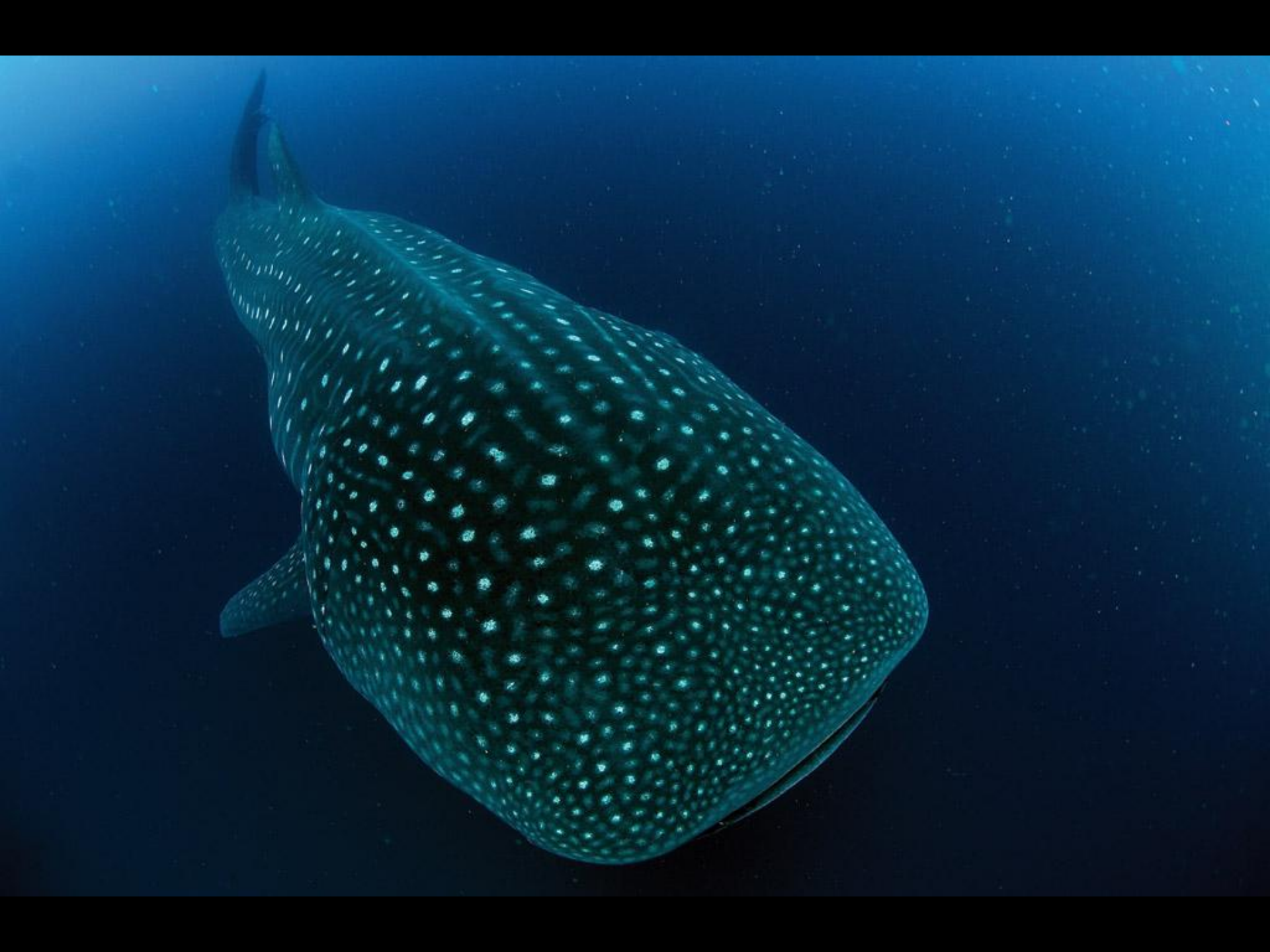


























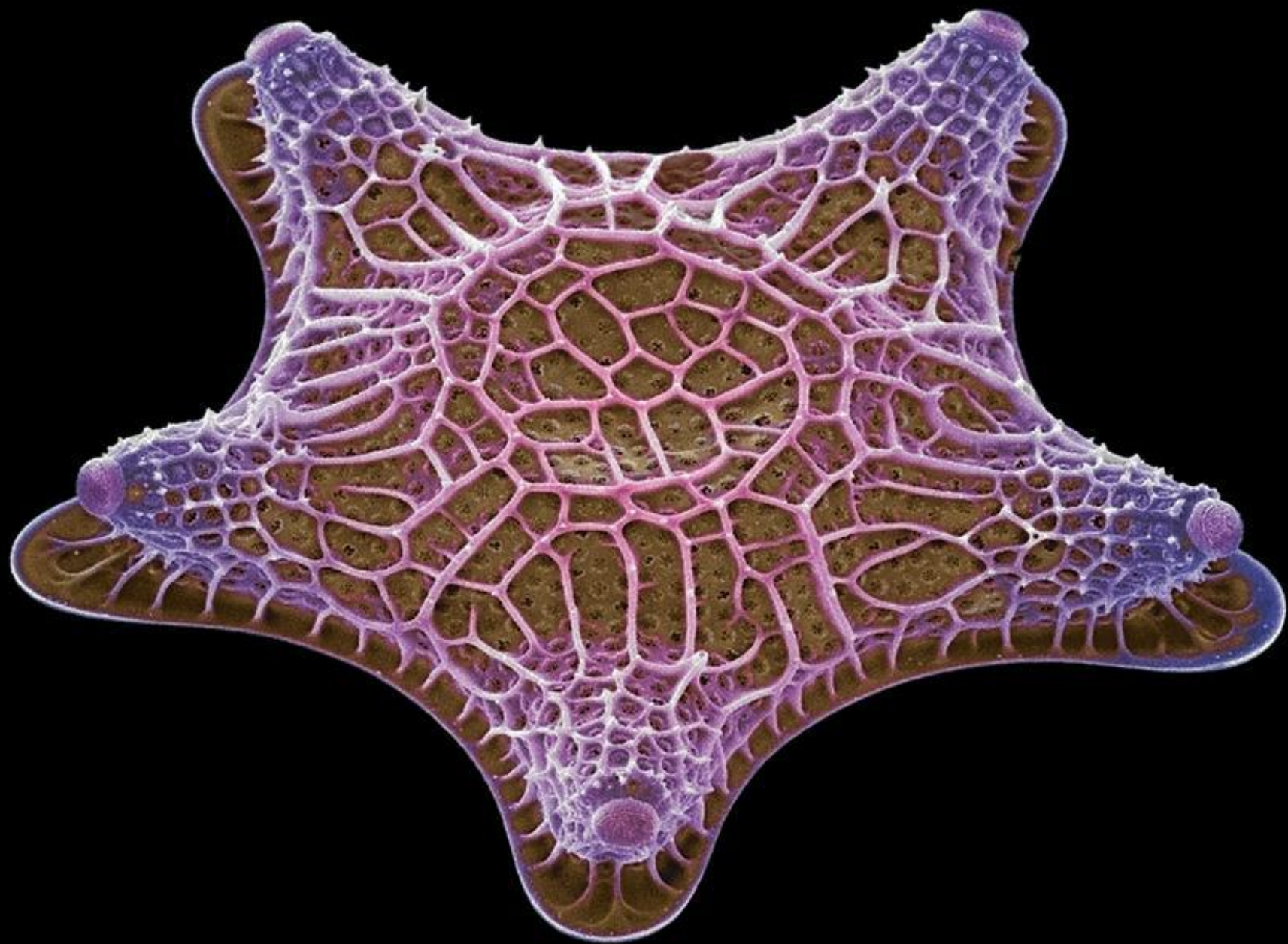












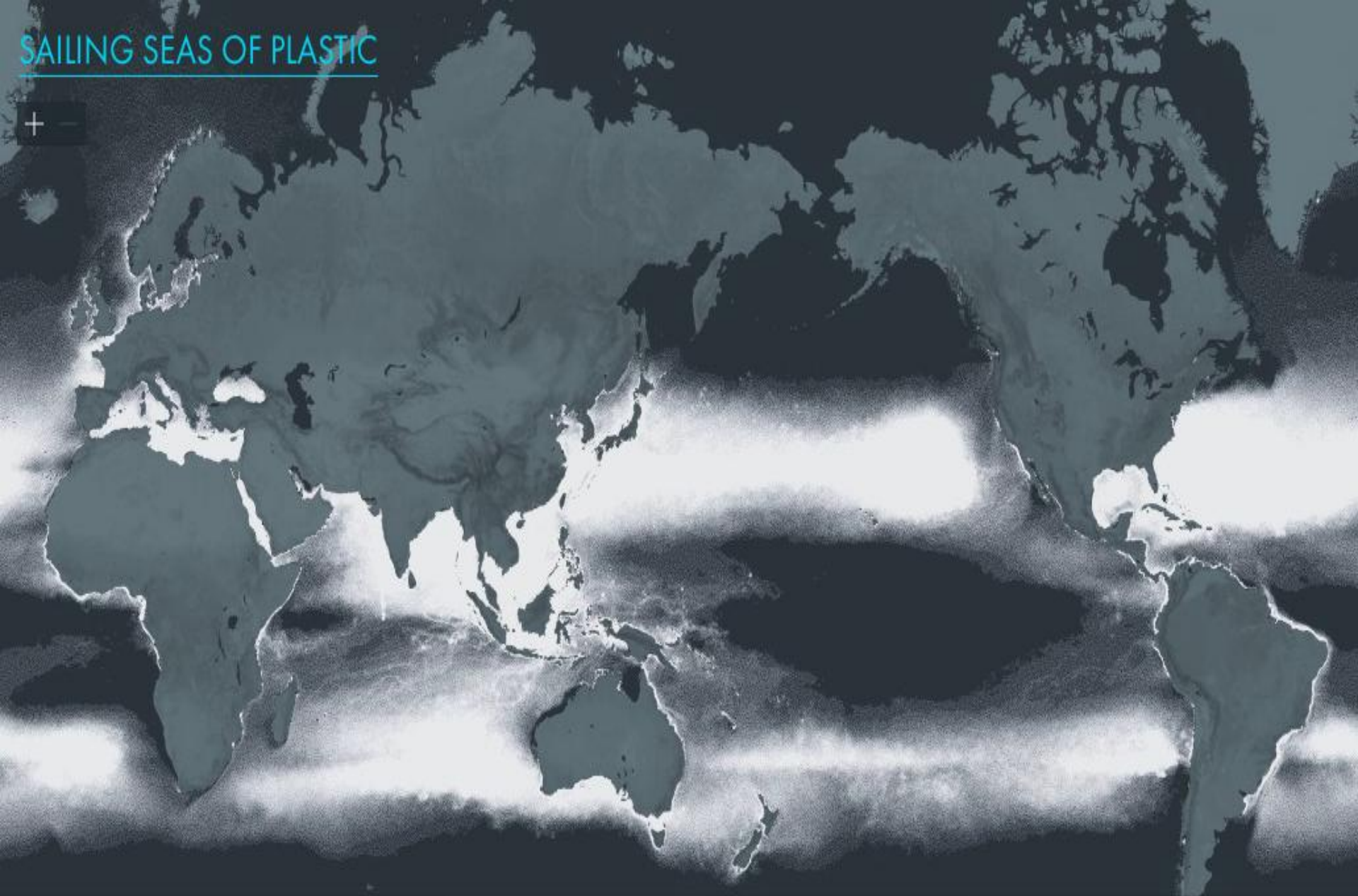








SAILING SEAS OF PLASTIC



Plastic distribution

- 20 kg of plastic

Ocean estimates

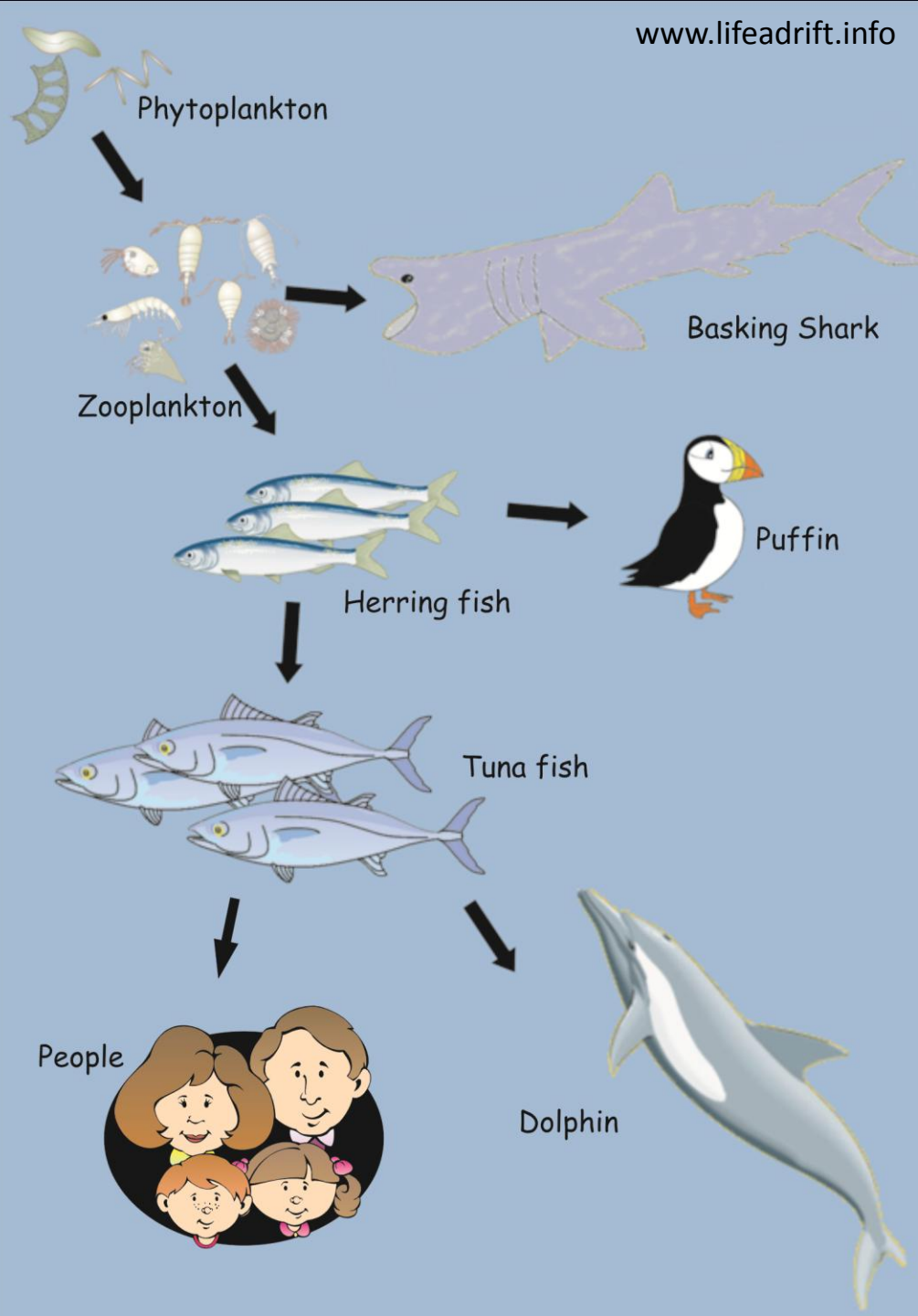
268,000 tonnes global

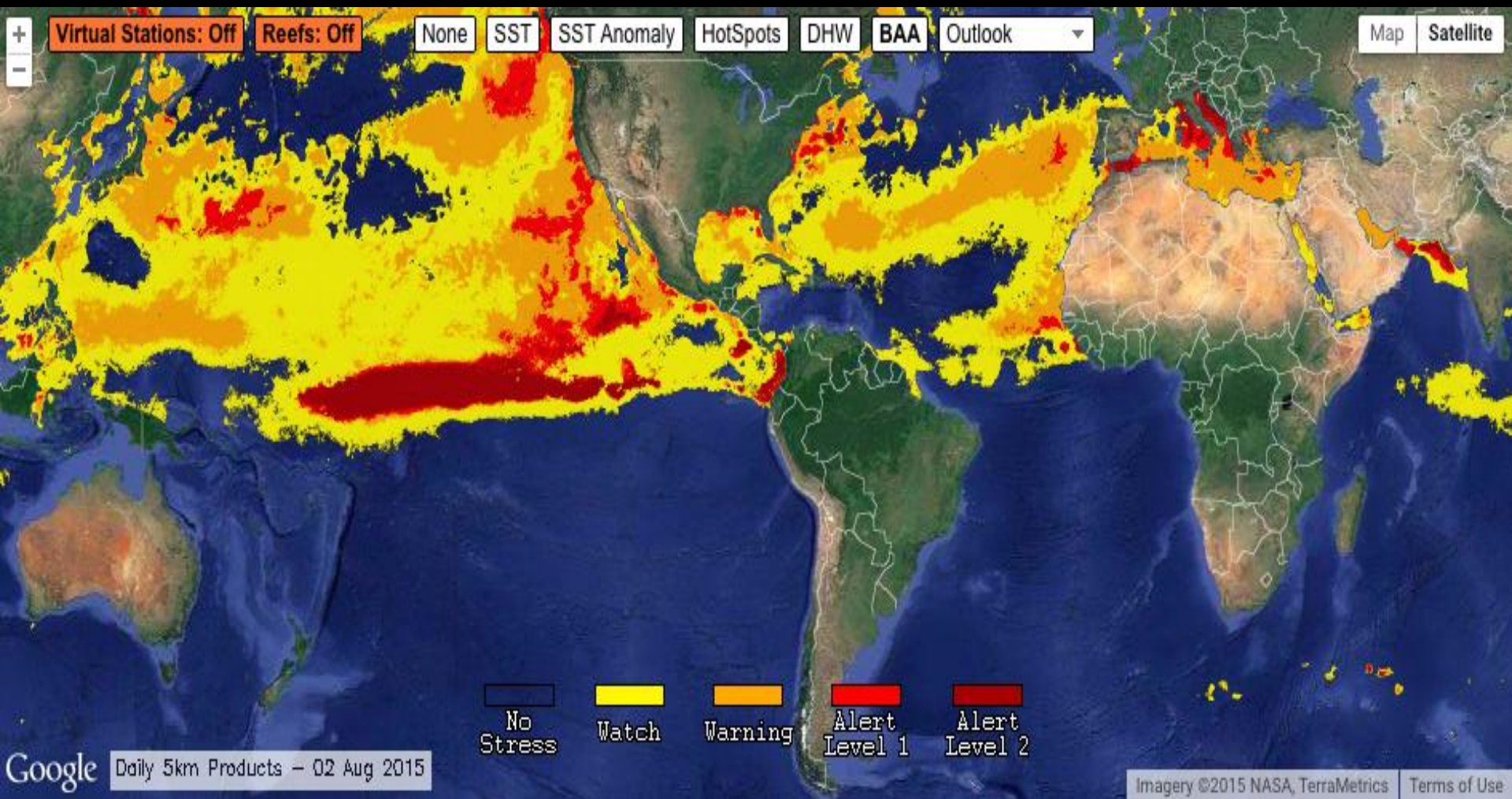
Expeditions

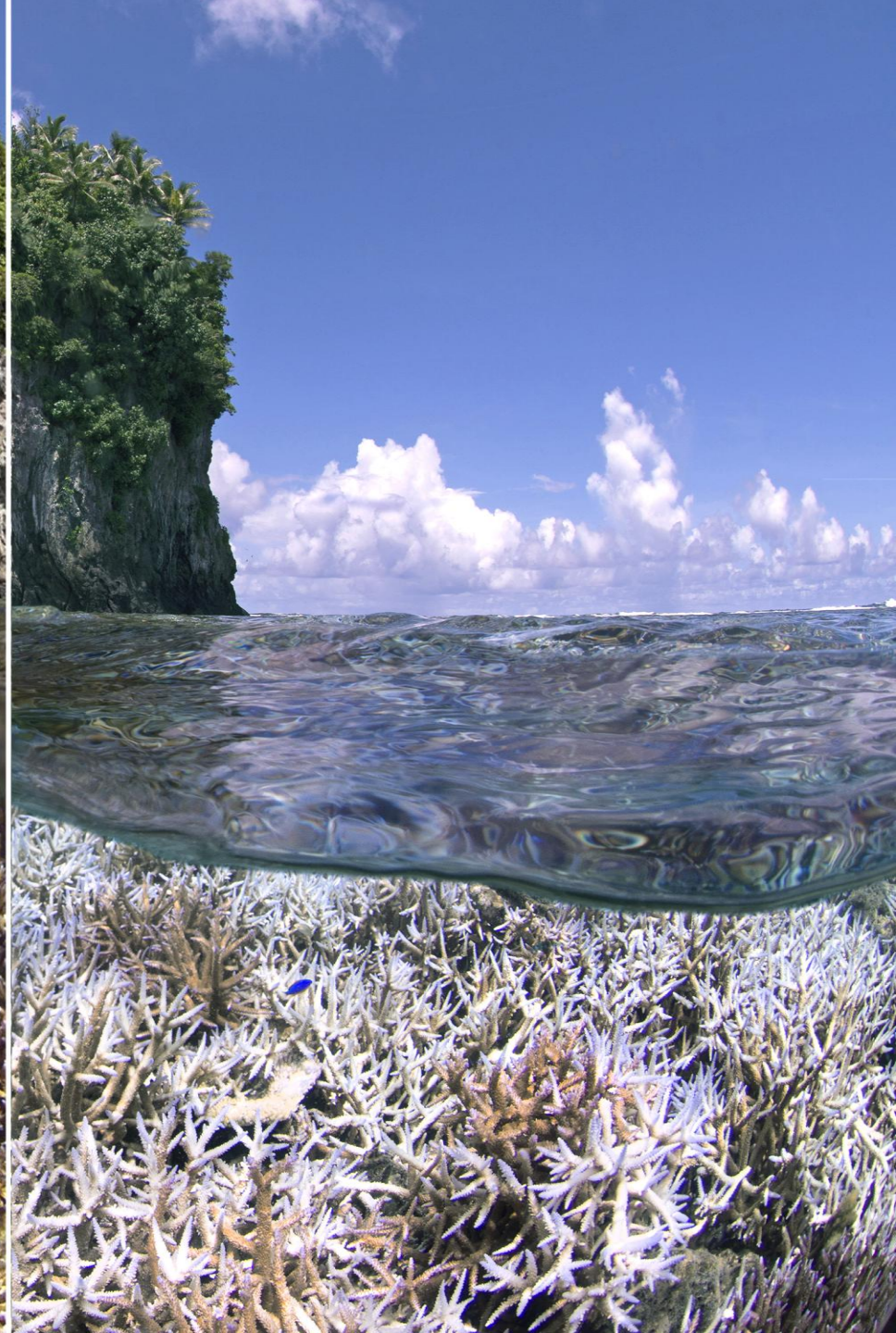
Expedition stages



Kahuku Beach Cleanup, Hawaii







The background of the entire image is an aerial, high-resolution photograph of the ocean's surface. The water is a deep, vibrant blue, and the surface is covered in a dense pattern of small, choppy waves and ripples, creating a textured, almost crystalline appearance. The lighting is bright, highlighting the peaks of the waves and casting soft shadows in the troughs.

project
HERMES

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Literally.

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SURFACE TEMPERATURE

HERMES
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DIVERS
SEND DATA



50

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worldwide



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A full-page background image showing a view of Earth from space. The Earth's horizon is visible as a thin blue line against the blackness of space. Below the horizon, the atmosphere is a layer of white and blue clouds. The landmasses are visible in shades of brown and green, with some large bodies of water. The sun is visible in the upper center, creating a bright lens flare and illuminating the scene.

Thank you

#PYCousteau

Pierre-yves.cousteau@iucn.org